

realtyreport®

Compliments of Donna Reilly

Weichert, Realtors



DONNA REILLY
Sales Representative

Weichert, Realtors

350 Nassau Street
Princeton, NJ 08540

Office: 609-921-1900
Cell: 609-462-3737
DonnaReilly@weichert.com
www.DonnaReilly.com

Greetings! You're receiving this newsletter with hopes that you find it informative and entertaining.

If you're thinking of making a move, or are just curious as to real estate trends in your area, please feel free to call at any time. It's always good to hear from you!

All the best,

Donna Reilly



Cell: (609) 462-3737 • Home: (609) 860-8498
DonnaReilly@weichert.com • www.DonnaReilly.com



Deal or No Deal?

The number of vacant properties in the US rose to 18.8 million last year. This total included residences for sale, vacation homes and a record number of foreclosures. With the range of properties available for immediate occupancy, many at reduced prices, good reason suggests that the purchase of a vacant property should be a "good deal." But is it?

First, it's important to consider how long the property has been vacant, and why it has been left unoccupied for that length of time.

While some homes become vacant due to job relocation, marriage, death or other life events, others may have been abandoned following a bank foreclosure, or a short sale, when the lender accepts less than the mortgage balance. In these cases, the owners were likely under financial pressure, and therefore did not have the funds to maintain the house. In these situations, the house may have suffered the effects of neglect and deferred maintenance.

Home inspections are recommended for any home you are planning to make an offer on, but they are especially important when considering the purchase of a vacant home. However, there are a number of obstacles in the way of any professional who is hired to inspect and report upon a house's condition.

Be aware that any visual inspection cannot see what's going on inside the walls. If the water, gas or electricity has been turned off, the inspection will be additionally compromised. Hidden problems may include issues from broken water pipes and subsequent molds, to stolen copper wiring, if the house has been vandalized.

A local real estate sales representative is your best ally in finding the "inside scoop" on the top home values in your area. Please call for more information, today.

USSF

Clearing the Air

Your home is supposed to be a respite from the outside world. But, surprisingly, when it comes to air quality, you're often better off outside your home than in it. To improve your home's air quality, consider these tips:



- Buy a good air purifier, which means one with a HEPA (High Efficiency Particulate Absorption) filter. Popular with those who suffer from allergies and respiratory issues, HEPA filters are said to remove over 99 percent of air contaminants such as dust, pollen and pet dander. When choosing an air purifier, look for its CADR (Clean Air Delivery Rate). The higher the CADR number, the more effective the purifier will be.
- Use nature's air purifiers: plants. They ingest airborne pollutants like ammonia, formaldehyde, carbon monoxide and benzene, while expelling fresh oxygen. Any houseplant will help purify your air, though some, like spider plants, ivy, ferns and dracaenas, are particularly effective. To maximize their healthful benefits, allot one plant for every hundred square feet. And remember, the healthier the plant, the more helpful it will be.
- Be discriminating about which consumer products you will – and won't – allow into your home. Everything from the carpet you walk on to the sheets you sleep on to the paint on your walls can contribute to indoor air pollution. Think wood floors, which don't harbor the dust mites carpet does; organic cotton sheets instead of synthetic, chemically treated ones; and low- or no-VOC (Volatile Organic Compound) paint instead of standard paint.
- Eliminate mold and mildew. Spores travel easily through the air, containing irritants and allergens. Most prevalent

in kitchens and bathrooms, mold and mildew can be cleaned up with a non-toxic agent like borax. But be sure to address the causes; the most common are leaks, condensation and poor ventilation. Ensure humidity levels are controlled and ventilation is sufficient.

- Be diligent in your housecleaning. Vacuum drapes and upholstery; floors should be done twice a week, and go over high-traffic areas multiple times. Wash bedding at least once each week, using hot water to kill dust mites and mold spores. Use a microfiber cloth on surfaces and knick-knacks, and on ceiling fans, which kick up allergens every time they're on.
- Use cleaning products that won't contribute to poor indoor air quality. Commercial cleaners are full of chemicals like acetone, ammonia, formaldehyde, naphthalene and turpentine; buy natural cleaners or make your own using ingredients like lemon juice, baking soda and vinegar. Use a vacuum cleaner that has a built-in HEPA filter and strong suction.
- Those living in houses should change their furnace/air conditioning system filters once a month, using quality filters like those with a high Minimum Efficiency Reporting Value. Vacuum out air returns, and experts recommend having the ductwork professionally cleaned every three to five years, and more often with factors like pets.





AVOID OVERPAYING

Anyone who's in the market for a new home is prepared to spend a lot of money. But, of course, nobody wants to spend *too* much. For tips to help you avoid overpaying for your next home, keep reading.

- Make sure your head is in charge of the decision-making – not your heart. Make a list of all the features you're looking for in your next home, classifying the features by "must haves" and "desirables." And – this is crucial – make the list before you begin the home-hunting process. Bring your list along to each property you view, referring to it frequently.
- Get pre-approved for a mortgage before you start to shop. Knowing how much you can – and can't – afford will help you to keep your home search focused on properties within your budget. You'll also be less likely to overpay if you get your financing sorted out before you begin looking for properties, instead of later, when you might feel pressured from time constraints.
- Have any home you plan to make an offer on professionally inspected. One of the aspects a property's price should reflect is its condition. So, to determine if a price is fair, you need to know exactly what condition the property's in. A home inspection may reveal defects even the seller is unaware of. As well, the inspection results can be useful negotiation tools.
- Ask your real estate sales representative for a Comparative Market Analysis, to give you an idea of the asking and selling prices of similar homes. A good real estate sales representative can help you avoid costly mistakes as you navigate the home-buying process, and negotiate the best deal for you.

YOUR "NOT-TO-DO" LIST!

Sometimes it's a home's condition or location that turns buyers away. But, on occasion, it's the very sellers themselves who put buyers off. Don't sabotage your own home sale: Here's a list of things NOT to do!

- **Linger during showings and open houses.** Though unintentionally, your presence might distract buyers and make them feel like they're intruding. As such, they're more likely to rush through your home without getting a good look at it. The best solution is for you not to be home, if you can help it.
- **Make your home hard to show.** Insisting buyers make appointments, requiring 24-hour notice, canceling appointments, deciding against a lockbox or not giving your real estate sales representative keys – these decisions make your property harder to see. And if buyers can't see your home, they won't buy it.
- **Refuse to negotiate.** Refusing to negotiate can give buyers the impression that you're not serious about selling your home. And if you're not serious about selling, buyers may worry that they're wasting their time, and move on to make an offer where the owners are willing to play ball.
- **Take offense.** Whether it's due to a negative comment a buyer makes about your décor or an offer you feel is too low, don't get offended. When you let your emotions get the better of you, you risk saying or doing something you'll regret – sending buyers running.
- **Say anything that might offend buyers.** Though that's a broad statement, because it's difficult to know what buyers will take offense to, you should let your real estate sales representative do the talking.

Top Priority

Spring is a popular time for making home improvements. If you're like many homeowners, you probably have a list of projects you need done. But with which do you start?

Think health and safety first. Anything that poses as harm to you, your family, guests, or pets needs to be a top priority on your to-do list. This could mean anything from fixing uneven bricks in your walkway to addressing an old, possibly faulty electrical system.

With everyone's personal safety ensured, you can now focus on making those improvements that will repair and prevent (further) damage to your house. These include projects like fixing a leak in your roof, or a crack in your foundation.

Now it's time to tackle those projects that, though they don't pose a safety or damage threat, make daily life in your house more difficult than necessary. Such projects may include fixing drawers that don't properly open and close, to adding a second full bathroom.

You'd also benefit from focusing on improvements that will save you money, such as installing insulation or energy-efficient windows and doors. If you're not planning to sell, such improvements will make living there less expensive for you in the long run; if you plan to sell, they'll make your home more attractive to buyers.

Your to-do list will likely contain cosmetic fixes, which might include things like replacing your carpeting, repainting the walls, installing new kitchen cabinets, or retiling your shower. In other words, the cosmetic fixes are all those improvements you'd make solely for the purpose of enhancing the appearance – and your enjoyment – of your house.



Terminology Tip

Home Appraisal — Performed in order to estimate a property's market value, a home appraisal takes into account factors such as the property's condition and location, as well as the selling prices of similar homes. Not to be confused with a Comparative Market Analysis, which is performed for sellers by real estate sales representatives, a home appraisal is commissioned by lenders for their own protection, to ensure the loan amount doesn't exceed the property's value before they approve a mortgage loan.

The information and opinions contained in this newsletter are obtained from sources believed to be reliable, but their accuracy cannot be guaranteed. The publishers assume no responsibility for errors and omissions or for any damages resulting from the use of the published information. This newsletter is provided with the understanding that it does not render legal, accounting, or other professional advice. Not intended to solicit properties or businesses listed for sale and agency agreements in place with other real estate brokers. Whole or partial reproduction of this newsletter is forbidden without the written permission of the publisher. © Market Connections Inc.® 2010, Phone: (800) 387-6058.

Compliments of Donna Reilly

Weichert, Realtors



DONNA REILLY
Sales Representative

Please don't forget to visit my website www.DonnaReilly.com. Here you will find valuable and timely real estate information, including up-to-the minute West Windsor neighborhood market updates. I hope you find this website helpful, and would welcome any suggestions or comments you may have. Please feel free to call me any time at 609-462-3737, or send me an email at DonnaReilly@weichert.com. It will be my pleasure to be of service to you.

Office:
609-921-1900

Cell:
609-462-3737

Website:
www.DonnaReilly.com